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CERTIFIED COPY

BOARD OF DIRECTORS MEETING
22ND DISTRICT AGRICULTURAL ASSOCIATION
DEL MAR FAIRGROUNDS via ZOOM
2260 JIMMY DURANTE BOULEVARD
DEL MAR, CALIFORNIA 92014

TUESDAY, AUGUST 9, 2022

1:39 P.M.

REPORTED BY: MARY JULIA COLEMAN-KIEFER, CER 1468

1 IN ATTENDANCE

2 OFFICERS:

3 G. Joyce Rowland, President (via ZOOM)

4 Frederick Schenk, First Vice President (via ZOOM)

5 Richard Valdez, Second Vice President (via ZOOM)

6

7 DIRECTORS PRESENT:

8 Lisa Barkett, Director

9 Michael Gelfand, Director

10 Kathlyn Mead, Director (via ZOOM)

11 Don Mosier, Director

12 San Nejabat, Director - (via ZOOM)

13

14 ALSO PRESENT:

15 Carlene Moore, Chief Executive Officer, 22nd DAA

16 Katie Mueller, Chief Operations Officer, 22nd DAA

17 Josh Caplan, Deputy Attorney General

18 Donna O'Leary, Executive Assistant, 22nd DAA

19 Oscar, Operator/Production

20 Mark Neveu, Premier Food Services, Director of Finance

21 Tom Struzzieri, Equestrian Center Operator

22 Bryan Hills, Tory Walker Engineering

23 Wayne Rosenbaum, Environmental Law Group

24

25 BOARD OF DIRECTORS MEETING

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24 DEL MAR, CALIFORNIA, TUESDAY, AUGUST 9, 2022

25 1:39 P.M.

26 ---o0o---

1 VICE PRESIDENT VALDEZ: Good afternoon, everyone, and
2 welcome to the August 9th, 2022, meeting of the Board of
3 Directors of the DAA.

4 I'm Vice President Richard Valdez, and I am going to
5 be leading the meeting today but wanted to let you know that
6 President Rowland is present for the meeting but will be
7 attending via ZOOM, as will Vice President Schenk. So since I
8 am the one who is present here at the Fairgrounds, I am going
9 to be leading the meeting because it's just easier to do that
10 from here, but I wanted to place that on the record.

11 So Donna, can you please call roll.

12 MS. O'LEARY: President Rowland.

13 PRESIDENT ROWLAND: Here.

14 MS. O'LEARY: Vice President Schenk.

15 MR. SCHENK: Here.

16 MS. O'LEARY: Vice President Valdez.

17 MR. VALDEZ: Here.

18 MS. O'LEARY: Director Barkett.

19 MS. BARKETT: Here.

20 MS. O'LEARY: Director Gelfand.

21 MR. GELFAND: Here.

22 MS. O'LEARY: Director Mead. She's running late.
23 Director Mosier.

24 MR. MOSIER: Here.

25 MS. O'LEARY: And Director Nejabat.

26 MR. NEJABAT: Here.

1 VICE PRESIDENT VALDEZ: Thanks, everybody.

2 Just so you know, I am going to -- we have a couple
3 members of the press here today who are interested in a
4 particular item under General Business, and I'd like to
5 therefore move the Management Report, which is item number 4,
6 behind the item number 5, General Business. So we're going to
7 start with General Business, go A through C, and then go to the
8 Management Report.

9 So first up, though, is our Consent Calendar.

10 Before I have a motion, do you have any questions or
11 any issues about moving any items off of Consent and onto
12 regular agenda, members of the board?

13 Seeing none, again, I'm going to hold off on the
14 motion since we have a member of the public signed up for this
15 agenda item, and that is Martha Sullivan.

16 Martha, you're up.

17 OSCAR: Star six, Martha.

18 MARTHA SULLIVAN: Hello, this is Martha Sullivan.

19 I just wanted to point out the board packet does not
20 have the detail on the California Construction Authority
21 Individual Project Agreement, the Center's plumbing repair,
22 while the other contracts on this item do. So I think that's
23 an oversight that needs to be corrected.

24 VICE PRESIDENT VALDEZ: Thank you very much.

25 I don't think that every single item necessarily has
26 to be contained in the board packet.

1 You want to clarify, Carlene?

2 MS. MOORE: Yes. And if you recall the entering into
3 the individual project agreements with the California
4 Construction Authority is actually done under the delegation of
5 authority so this is for awareness of the board that we have
6 entered into that. The cost for this was less than \$10,000.

7 VICE PRESIDENT VALDEZ: Great. Thank you very much.

8 Okay. Do I have a motion to approve the Consent
9 Calendar?

10 MR. GELFAND: So moved.

11 VICE PRESIDENT VALDEZ: That's Gelfand.

12 Do I have a second?

13 MS. BARKETT: Second.

14 VICE PRESIDENT VALDEZ: That's Barkett.

15 Any discussion?

16 Please have the vote, Donna.

17 MS. O'LEARY: President Rowland.

18 VICE PRESIDENT VALDEZ: I think you're on mute,
19 Joyce.

20 PRESIDENT ROWLAND: Yes. Aye.

21 MS. O'LEARY: Vice President Schenck.

22 MR. SCHENK: Aye.

23 MS. O'LEARY: Vice President Valdez.

24 MR. VALDEZ: Aye.

25 MS. O'LEARY: Director Barkett.

26 MS. BARKETT: Aye.

1 MS. O'LEARY: Director Gelfand.

2 MR. GELFAND: Aye.

3 MS. O'LEARY: Director Mosier.

4 MR. MOSIER: Aye.

5 MS. O'LEARY: And Director Nejabat.

6 MR. NEJABAT: Aye.

7 VICE PRESIDENT VALDEZ: Thank you.

8 On to General Business, which is now 4. And we are
9 first up with the Fair Operations Committee and off to
10 Director Schenk.

11 MR. SCHENK: Thank you for that, Richard.

12 I'm happy to today celebrate the preliminary recap of
13 the 2022 San Diego County Fair, which was very successful and
14 one that was long in coming, and we're very excited to share
15 some of the highlights of this last month's fair. And I'm
16 going to turn it over to Carlene who will be providing us with
17 that recap.

18 MS. MOORE: Thank you, Director Schenk.

19 We've got some slides to share with you. Just warn
20 everybody, there are a lot of slides and yet it still is
21 probably not enough to really represent all that the fair is
22 and what it means to the community or even the joy that we took
23 in pulling things together for this presentation and just being
24 reminded of, quite honestly, this monumental achievement in so
25 many ways.

26 So this really is a journey that started for us in

1 2020 and got underway with it in 2021 and it's also guided us
2 throughout 2022. And in part, that was our theme, which began
3 as Heroes Unite which as everybody knows has then been -- was
4 then updated to Heroes Reunite following just what we've all
5 gone through in society.

6 But also through that process, you know, the board
7 and staff, we had really embarked on and dug into our roots as
8 an organization to better establish and understand how we serve
9 our community. And so with that, we really focused on, in
10 essence, really defining our purpose, our mission, and our
11 vision, as well as our values to set out and measure our
12 success, not only on financial strengths, but also delivering
13 on our purpose, mission, and values to our community.

14 And so we're going to share this -- I'm going to
15 share this story with you kind of through that lens. And in
16 part because we also approach this fair and throughout it with
17 the team asking ourselves, like, what did we do well, but also
18 what can we do better?

19 As we know, you know, the fair continues. Every year
20 it just gets better and better. And so -- but today is really
21 about what we did well. The coming months, as we work on
22 planning, as we enter into the budget season and things like
23 that, we'll reflect some of those changes as we are assessing,
24 you know, what it is that we can do better.

25 So in terms of successes, we nearly hit our
26 attendance goal, and that is that we had 973,361 smiling faces,

1 and our goal had been a million fifty.

2 With our focus on our purpose, mission and vision, it
3 really -- the members support the efforts that we made. So
4 we've established some new benchmarks by which we measure our
5 success, and included in your packet are also just some
6 articles and things from within the industry because really
7 what we are seeing is this transition throughout our industry
8 as well.

9 So today is a celebration of how well we did. And
10 while there are some comparisons to 2019, also just remaining
11 cognizant of that, you know, the economic and societal
12 conditions in which we operate in today are much different.
13 The landscape is much different than it was in 2019.

14 So in order to appreciate just what a milestone
15 achievement this was -- I'm not going to spend very much time
16 on it, but I do think it's important to put just the months
17 leading up to the fair into a little bit of context.

18 You know, we were understaffed, as everybody else is
19 out there. We were in the process of responsibly regrowing our
20 full-time staff, let alone the 1200 or so folks that we needed
21 to hire just to produce the San Diego County Fair.

22 As has been reported throughout the media as well,
23 hiring has been extremely challenging, you know, throughout --
24 in this pandemic. There were also supply-chain impacts. We
25 were unsure if materials would arrive in time. Some vendors
26 had to drop out as a result of that. There were increased food

1 costs. As everyone knows, a new Covid variant has -- you know,
2 came about, and that affected not only our staff and employees
3 but vendors; even entertainers during the fair; and so just
4 navigating that.

5 There was also just inflation, and, you know, that
6 was at the forefront of a lot of news, especially as we were
7 getting closer and closer to the fair and even opening. And
8 with rising gas prices and unfortunately not having the 408 bus
9 because NCTD's own staffing challenges, that potentially had
10 some impact to our patrons as well as potential employees for
11 being able to access the fairgrounds.

12 And then, as we've talked about before, and this is
13 really where I think the milestone of what was achieved is,
14 that we delivered on a pre-pandemic fair with in essence a
15 pandemic-sized staff. So enough on that because here's the
16 most important thing out of everything that I have to say
17 today, and that is that the fair happened.

18 [Film clips shown.]

19 MS. MOORE: So, you know, starting off with -- and
20 again, through the lens of our mission and our vision, and that
21 is, you know, our mission with regard to shared interests. And
22 so Heroes Reunite really did that for us during the fair.
23 From, you know, comics to our community heroes that we
24 celebrated and quite honestly, everything in between, you know,
25 people came out just to commune with and be with friends and
26 family and neighbors. They got into the spirit of things with

1 our theme, which we always love to see.

2 We celebrated 31 community heroes throughout this.
3 And again, just all the opportunities to just be together again
4 is so much of what -- with those shared interests -- is so much
5 of what the San Diego County Fair is about.

6 And then, of course, it's also about diverse
7 experiences. I'm not really sure where else you can experience
8 all that we have to offer in one single place, and whether
9 that's from the entertainment and things that are offered, you
10 know, strolling pianos and trapeze and pogoes and big brass
11 bands and flamenco, even; to displays of award-winning, you
12 know, photography, woodworking and flowers and more and things
13 that your own neighbors have made, people within the community,
14 people that you may know. There was walk-on -- you could walk
15 on the water; you could win, you know, big prizes. You could
16 taste the award-winning, you know, beers and wines and spirits.
17 And this is all in one place, most of which is included with
18 admission.

19 The other thing that we really strived for is
20 inclusivity, accessibility and safety for our employees, our
21 patrons, our guests, really everybody that is visiting us. And
22 so one of the things we have is an opportunity where folks who
23 have won prizes at the fair might -- while they love that win
24 at the fair, they might not want to take that treasure home
25 with them and so an opportunity to donate that back at our
26 gates. And this year, we collected over 7,000 stuffed animals

1 that were then redistributed to kids in need.

2 The other thing for accessibility is we offer our
3 free shuttle programs from offsite parking lots to the fair as
4 well. And this year, with some adjustments that we made, our
5 ridership is down on that but in part because we were actually
6 able to accommodate more cars as they came to the fairgrounds
7 versus having to turn them around and impact traffic. And then
8 additionally, we also provided discount admissions to military,
9 educators, and first responders this year, of which we sold
10 just over 20,000 of those discounted tickets.

11 So just some images of what that really means to us
12 in terms of accessibility, inclusivity, and again, just a safe
13 place to be at the San Diego County Fair.

14 This year, we contracted out our medical services
15 team, also our offsite parking shuttles, so those are some of
16 the changes that we made. We reset mid-week pricing to 2015
17 numbers. We also still provided the discount admissions
18 through Albertsons, at which we sold just over 18,000 of those.
19 The Costco Fun Packs again, and then we have our Fair For All
20 ticket program, and this is one we are really proud of where we
21 donated approximately 30,000 tickets to 40 different charitable
22 organizations here in -- that serve here in San Diego County to
23 have those then distributed to families and kids and people who
24 might not otherwise be able to come to the fair. So for us,
25 accessibility, meaning more than just the physical access, but
26 also that the fair is an affordable family fun experience.

1 In addition to that, from a safety perspective, we
2 had a decreased number of incidents, and we have a very low
3 rate of public interactions as it is historically, it was even
4 lower this year as a percentage of total -- of total
5 attendance. And so we're just -- we're really proud of
6 continuing this tradition for us and look forward to making any
7 modifications and things to just continue to drive those
8 numbers down in the future.

9 Additionally with this, sort of by the numbers -- and
10 not on here for your information is -- you know, keep in mind
11 some of the regular things that we also do as part of the fair.
12 So we have kids day every week. We also offer pay-one-price
13 wristband days in the carnival, just different ways in which,
14 again, it can be a very affordable experience for anybody to
15 come to the fair.

16 And with that, we also -- so in striving for shared
17 interests and diverse experiences in an inclusive, accessible
18 and safe place, we do that with an emphasis on agriculture,
19 education, recreation, and entertainment. And so in terms of
20 striving -- our efforts on agriculture, we had over 2,000
21 livestock entries throughout the fair. Of course, there was
22 the ever-popular petting zoo, our cow milking parlor with
23 Hollandia Dairy and those demonstrations that were taking
24 place. There was also goat milking demonstrations and
25 California Grown. And a new activity we had this year was
26 Let's Go To The Show, really featuring an educational exhibit

1 on horse shows.

2 So just kind of a walk down -- a walk down memory
3 lane of what people could experience at the fair and in so many
4 different ways. And a lot of these really are a crossover
5 between education, agriculture, recreation, entertainment.
6 Many of them really mark all four boxes.

7 So we really had an emphasis on education. Our Plant
8 Growee participants. This is where we bring in schools who
9 come in -- we go and we visit those schools but bring them in,
10 then, for a field trip, and they have an opportunity to learn
11 and grow a little radish, from the seed to -- seed to mouth
12 because at some point, hopefully, they eat that radish. And so
13 that's just been a great experience and something we do in
14 partnership with the Don Diego Scholarship Foundation.

15 We had participation in our Hall of Heroes with our
16 local public safety departments, and of course, we always have
17 the entries for the fair. But a part -- people don't
18 necessarily realize just how educational the fair can be in
19 terms of the experience. So, you know, docents that are
20 working in many of our competitive exhibit programs and things
21 explaining, you know, the craftsmanship and the workmanship
22 that's been put into it. You know, even down to infants just
23 being exposed to new and very exciting things, such as this
24 geode that is terribly exciting for this little one.

25 The firefighters have the destruction exhibit. As a
26 fundraiser, they have their destruction derby here during the

1 fair, but they are also doing demonstrations, and this was a
2 demonstration on fire life and safety.

3 Again, the Let's Go To The Show program where our
4 guests got to see and learn more about horse shows and what
5 those mean in our community. And then, of course, there is
6 that connection there to agriculture of learning just how to
7 milk a cow.

8 We also -- that emphasis on recreation that we have,
9 and this is one where we really kind of -- looking at the
10 definition of recreation I think calls into question: Can it
11 be both? Because for those of us who work here, it's
12 definitely an activity that is done for enjoyment so I'm not
13 sure if the second of that definition of when not working
14 really applies. But it was just incredible to see the
15 different ways in which everybody experiences and recreates and
16 just enjoys themselves at the fair.

17 So just, you know, -- here are some images of people,
18 you know, strolling, riding, in essence lounging around, just
19 taking advantage of that leisure time.

20 And then, crafting for the kids. Note there are not,
21 you know, parents in this photo so they are probably taking
22 advantage of the recreation time as well.

23 And then, of course, we have an emphasis on
24 entertainment, and this year we sold over 61,000 tickets to our
25 Grandstand shows, and you can see here on the slides our top
26 five paid shows. New this year, the Grandstand shows were paid

1 ticket shows, all of them, and for the first time ever, we
2 covered the expense of those shows through the ticket sales
3 alone. So our buy for our Grandstand entertainment was just
4 over two-and-a-half million dollars, and our ticket sales alone
5 were just over \$2.6 million so not including the additional
6 ancillary benefit that we get of food and beverage sales,
7 parking, carnival rides, you know, shopping and buying from the
8 vendors and things like that.

9 And with our entertainment, one of the things I think
10 that was so cool and we are so proud of is the way in which
11 people can really experience our entertainment because you can
12 watch it, you can learn from it, you can participate in it, and
13 of course you just, in general, come together for the
14 entertainment that's here. We had more than 17,000
15 entertainers performing on five stages throughout the run of
16 the fair.

17 And with that, we set out to do -- in terms of our
18 vision and what we are really striving for to serve our
19 community is really an iconic destination that we're headed
20 toward and that, you know, begins with just the social
21 interaction that the fair brings, and it's everything from date
22 nights to hanging out in the back yard to, you know, sharing a
23 meal with friends and sharing an experience. It's also the
24 cultural expression that happens at the fair every year. We
25 had almost 15,000 community performers. We have our Asian
26 Pacific Islander Festival. It's sort of festivals, festivals,

1 and festivals.

2 There are -- we also have our Out At The Fair
3 Festival that takes place. And of course, we have our
4 San Diego International Beer Festival, and when you have a
5 moniker of Hop Highway, I think it just kind of goes with beer
6 is definitely a part of the culture of San Diego County.

7 We also strive to honor tradition, just the
8 tradition, the multi-generational aspect of what the fair is
9 and means to so many people. And, you know, this was a big
10 part of being back this year with the full-blown fair. And so
11 there were just great opportunities for -- as we've coined the
12 phrase, "edutainment," that combination of education and
13 entertainment all in one place.

14 Our commercial vendors were back and, you know,
15 there's some fun stories to share. It just blows our minds
16 that for opening day of the fair, and while this is a sponsor
17 as well, but two modular homes were sold at the fair. Who
18 comes to the fair and buys a house? But they did. Two.

19 On top of that, you know, the stories. I mean, I
20 personally have now met at least three people that bought a
21 mattress at this year's fair. And so just that commerce that
22 is created and takes place as a part of the fair is a huge part
23 of our tradition and what we are known for.

24 And then, of course, there's the food. And it's just
25 food, food, and more food that gets eaten.

26 Our per cap spending was up this year significantly

1 over 2019. It was up 65 percent, accounting for more than just
2 inflation.

3 We had 110 food stands, and some fun facts from that
4 is Chicken Charlie's sold 10,000 frog legs, 3,000 Krispy Kreme
5 Triple Decker Sandwiches, and used a truckload of pineapples.
6 Two of our vendors, The Candy Factory and Squeezers, used
7 10,000 pounds of sugar. There were 27,734, to be precise, ice
8 cream cones that were sold at the fair. And Momma's Bake Shop,
9 which moved out onto the avenue this year, sold 152,000
10 cookies.

11 So with that we also embrace innovation. And one of
12 the really innovative things that we did this year was
13 continuing with our online and advance sale ticketing sales,
14 including parking. And this was very new for us as well. In
15 the past, parking really -- in advance -- was only through the
16 Costco Fun Packs. So having 70 percent of our sales for
17 parking come through advance sale sources, Costco being a
18 little under 12 percent of that, with their website that
19 drives, so people did -- they went in ahead of time, they
20 bought their tickets, they had their parking place.

21 As a result of that, we really saw our preferred
22 parking numbers really bolster up. We actually had to expand
23 the area -- that area of the lot this year for them. And
24 then -- but yet, people also still took advantage of our Fair
25 Tripper program. This is the program with -- you know, where
26 they can buy the pass, ride the train to the Solana Station,

1 catch the bus, and get to the fair, all for a very affordable
2 price.

3 One of the things that advanced sale ticketing also
4 does is that it actually helps to deter kind of flash-mob type
5 of safety concerns, some of which we are hearing about in the
6 news today. But for those who don't have smart phones or even
7 computers, recognizing not everybody does, we also assisted
8 people over the phone. We assisted them at walk-up as well
9 because again, going back to, you know, part of that mission of
10 ours, which is to be accessible really to -- for everybody.

11 We learned some things through this process this
12 year, and this will be some of the areas where we look to make
13 some changes in the future to really make that -- the ticketing
14 a seamless transaction for everyone.

15 Additionally, we deployed what is called Blade
16 Technology or Advanced Weapon Detection Technology at the
17 gates, and for many who might not have -- who came to the fair,
18 might not have even realized that they were passing through
19 this weapon detection system because it's not your typical, you
20 know, stop at a gate, unload your pockets, be screened in order
21 to come in. And what it allowed for was just a seamless
22 transition from the parking lot into the fair, and yet it's
23 extremely secure in part because it's using AI technology to
24 detect, and this year, we were able to safely and right at the
25 gates, you know, catch things that perhaps might be coming in
26 that just would be a safety concern otherwise and ask folks to

1 return those items to their cars.

2 And this really minimized -- if you never saw lines
3 at the gates, one of the biggest reasons was this technology.
4 You pass through it at regular speed. It's being monitored.
5 It identifies down to what the item is so that then we can just
6 take someone from the crowd to the side and be able to have a
7 conversation with them and again oftentimes, it's that "Oh,
8 forgot that there's the pocket knife in my pocket," that just
9 gets taken back out to the car. So we are really, really
10 pleased with this and will continue find other ways to embrace
11 the innovation in technology in the future.

12 But even our entertainers were very innovative, and
13 that, I think, one of the ways that was most evident was the
14 strolling piano, having that thing just magically float down
15 the avenue. I'm not really sure how they can play the
16 keyboard, sing the song, and just really not run into -- and I
17 don't want to know the magic behind it. It was a very magical
18 moment.

19 And then a really key component of the San Diego
20 County Fair is celebrating excellence. We gave away nearly
21 13,000 ribbons to almost 22,000 entries. And so everything,
22 you know, from our fine arts show to designs in wood,
23 photography, youth exhibits, and homemade just really, you
24 know, carries through the fair when you see those ribbons about
25 just awarding that excellence.

26 And then of course, we do all of that for the purpose

1 of people having fun and just really enjoying themselves at the
2 fair, and that ranges in everything from carnival rides to the
3 entertainment to the games that they play to participating in
4 things, the food that they eat, seeing their neighbors, and
5 really just having a very enjoyable experience.

6 And so if -- you know, what's that saying about if
7 I -- if we had a dollar for every smile that there was -- we
8 do. And it was -- but it was just really great to see and
9 experience and show that so much with our community.

10 But I'm sure, as you all are wondering, it's the big
11 question of how did we do. So again, we had 973,361 attendees
12 in those 21 days. Our public safety incidents were down, and
13 our guest compliments were up. We've had feedback from nearby
14 residents saying that they saw and felt the improvements that
15 we made with regard to traffic and getting that traffic in.
16 And we'll have more of the financial component of the fair,
17 we'll recap that at the October -- at the October board
18 meeting, allowing time for those final invoices and things to
19 make their way in.

20 And so in terms of what that leverage in our
21 community or on a broader level and how people found out about
22 it, you know, we really got some great media bang for the fair,
23 leading up to it and even through it. We reached, you know, 13
24 million people through social media. Our mobile traffic to our
25 website was up 20 percent now, just desktop, so really, you
26 know, 80 percent of that coming through people using their

1 smart phones and devices to access and to learn about and to
2 just really be -- to really be engaged.

3 But other things with this are that if anybody sees
4 Hyundai's summer commercial and you see that there's a couple
5 carnival rides in there and you see some food, just know that's
6 your San Diego County Fair. They shot the commercial during
7 the fair this year. We're really excited and so there's a few
8 brief moments in there.

9 We also, through this process, we administered 815
10 Covid vaccines and 109 flu shots in partnership with the County
11 of San Diego Health and Human Services, the California
12 Department of Public Health, Vaccinate All 58, Champions for
13 Health, and of course, us, representing the San Diego County
14 Fair.

15 As has been discussed before, we eliminated the beer
16 gardens this year, which is something that we will continue to
17 look at and make changes necessary to make sure we are
18 supporting still this family-friendly environment. But again,
19 our public safety interactions were down for this year so we'll
20 be looking at that data as well through this process.

21 We didn't have concerts on the two busiest Saturdays
22 of the fair. That was strategic on our part, Grandstand
23 concerts -- and that was strategic -- to help with those
24 traffic changes that we were making in order to not have
25 overwhelming numbers, not only for everybody coming to the fair
26 but for our staff, as well, and so really, I think, just very

1 enjoyable for everyone.

2 So just really importantly, you know, people came --
3 they saw it, they came to it, they enjoyed it, they had fun.
4 We made bachelor news. On June 23rd, ENews headlines reported
5 that Bachelor Nation's folks were here and met and had a little
6 reunion at the San Diego County Fair; so there are just so many
7 ways in which delivering on that -- on our mission, on our
8 vision, what we are striving to be, in our community.

9 There are a number of letters in your board packet as
10 well of, you know, compliments and thank yous, with regard to
11 the fair. We received many messages of people just wanting to
12 say thank you for having put it on. We also received messages
13 thanking us where our public safety team had helped and
14 intervened and as a result, you know, people got the care and
15 things like that that they -- that they needed.

16 And so really, you know, kind of going back to that
17 question of how did we do, when you look at it through, again,
18 through the lens of our purpose and our mission and our vision
19 and what we are striving to be, really the San Diego County
20 Fair just nails it every time, and it marks all of the boxes of
21 really being able to deliver on that.

22 And so on behalf of the entire team of dedicated
23 employees, our vendors, entertainers, sponsors, service
24 providers, exhibitors, really everybody that makes the fair the
25 success that it is, we just -- our entire team wants to say
26 thank you.

1 With that, that concludes my report.

2 MR. SCHENK: Great. And whatever that was, I can't
3 overexpress the board's gratitude to you and Katie and the
4 others who helped put this incredible fair on, nor can I
5 overstate the appreciation of the community for what you and
6 the team were able to achieve.

7 This is the largest county fair in the United States.
8 We suffered tremendous forced cutbacks because of the pandemic.
9 This was your first year at the helm of a major fair in
10 San Diego, and the public needs to know that this was done not
11 in preparation in the year that we would have, and we're
12 already talking about 2023 and 2024, which now gives us 10
13 months to prepare. We didn't have anywhere near that amount of
14 time. So what you all achieved is nothing short of miraculous.

15 So congratulations to you and your team.

16 MS. MOORE: Thank you. Thank you on behalf of the
17 entire team. It was our pleasure.

18 [Multiple speakers.]

19 MR. SCHENK: Where you said, Carlene, that excellence
20 was achieved, indeed, excellence was achieved. So congrats.

21 Now, as the saying goes, "Well, what have you done
22 for me lately?" And so as quickly as I praise, I now am going
23 to turn it over to Katie because while she was intimately
24 involved in all of the successes, the challenge now turns to
25 2023 and beyond.

26 So Katie, you have the microphone.

1 VICE PRESIDENT VALDEZ: Katie, one second.

2 [Multiple speakers.]

3 MR. SCHENK: Time for public comment?

4 VICE PRESIDENT VALDEZ: Thank you. I do think
5 that -- yeah. I do want to have public comment, but I think
6 there was a couple of board members who also wanted to make
7 statements about the presentation that they just heard.

8 Director Gelfand?

9 MR. GELFAND: I appreciate it.

10 Yeah. I want to echo what Fred said, you know, to
11 Katie and Carlene and Donna and everybody on staff who put this
12 together short-handed, with the chaos of having to figure out
13 the Midway at the last minute, with everything that, you know,
14 that was put forward as a -- something that would make it more
15 difficult for you. I just thought the fair was fabulous this
16 year. Every time I was there, people were just blown away and
17 having such a good time. The comprehensiveness of it under the
18 circumstances was incredible.

19 So really, just congratulations. Really, really
20 great job.

21 MS. MUELLER: Thank you.

22 VICE PRESIDENT VALDEZ: Director Mosier.

23 MR. MOSIER: I just want to echo those comments too.

24 I don't think the public realized the challenges
25 facing our staff and how short-staffed we were and how short a
26 time we had to prepare for this fair. And congratulations on

1 pulling it off. I hope no future fair presents those kinds of
2 challenges. You've been tested.

3 PRESIDENT ROWLAND: I think we all echo that.

4 MS. MUELLER: Thank you.

5 VICE PRESIDENT VALDEZ: Anything else from any board
6 members?

7 MS. MEAD?:** Just going to say remarkable. I've
8 lost my voice so my apologies.

9 PRESIDENT ROWLAND: This is Joyce.

10 I just wanted to also recognize, you know, all the --
11 all the prior comments. I spent several days at the fair
12 myself and had, personally, a great time, but also saw kind of
13 the fruition of the efforts of the entire team and wanted to
14 thank you again.

15 I also wanted to mention that there was a lot of
16 creativity in terms of meeting some of the challenges around
17 staffing, some of which, you know, you were able to do in
18 connection with the broader community, and I really want to
19 show appreciation for that level of innovation and creativity
20 and to say just keep it up.

21 VICE PRESIDENT VALDEZ: Unless there is any other
22 director comments, I'm going to open it up to public comment at
23 this point.

24 And first up would be Martha Sullivan.

25 MR. RIVERA: Star six, Martha.

26 MARTHA SULLIVAN: Yeah. Hello, again. This is

1 Martha Sullivan again. And congratulations on the successful
2 completion of the 2022 San Diego County Fair. I know it was a
3 huge lift for all of you, and it's a, you know, huge
4 accomplishment.

5 One, I wanted to ask as a member of the public that
6 relies on your board packet, to please provide it for each of
7 the agency items. There wasn't anything in there for this
8 item.

9 And I do want to make a suggestion for your 2024
10 theme selection that you consider that San Diego -- the
11 San Diego-Tijuana region has been named as a World Design
12 Capital for 2024. And I think that might be something that
13 would be really, you know, powerful for the San Diego County
14 Fair to, you know, partner with or, you know, piggyback on. So
15 I would really encourage you to look at that.

16 Thank you.

17 VICE PRESIDENT VALDEZ: Thank you.

18 Next is Jane Cartmill.

19 JANE CARTMILL: The San Diego Union Tribune recently
20 posed a serious question for the sake of this board: What's
21 the fair doing after the fatal 2019 E.coli outbreak which
22 affected at least a dozen people and caused one death?

23 At this year's fair, it was reported, quote, "An hour
24 of confused observation showed that about half of those walking
25 through the lower livestock booths paused to wash their hands
26 on the way out while the rest breezed past the various washing

1 stations despite the urging of signs directing them to lather
2 up. Potential infection was clearly not on the minds of those
3 who thrust hands, arms, and sometimes entire torsos into or
4 near the enclosures," end of quote.

5 It was certainly noted that at times, kids and their
6 parents were able to walk up to a long line of tethered cows
7 and pet the animals. A volunteer eventually put up a set of
8 metal rails near the animals stating the some of the children
9 were getting very close, without being supervised by an adult.
10 This does not surprise me after seeing parents in La Jolla
11 trust their child next to 800 pound sea lions to get a photo.

12 You can't depend on the parents to protect the
13 children or the animals. Given the emphasis on safety, I was
14 surprised to see that Carlene Moore said the fair does not
15 employ workers to observe the buildings and the other areas or
16 to intervene regarding hand washing, but that in general,
17 employees were told to advise fairgoers to stay clear of risky
18 behaviors.

19 But they clearly noted that they saw most fair
20 workers walking past close animal contact situations without
21 addressing the problem. So I encourage very much that in the
22 future, the fair should employ workers who would enforce
23 handwashing, discourage intermingling in the areas, as well as
24 stopping children from trying to handle the animals on display.
25 Eliminating the petting zoo would be another step in the right
26 direction towards hygiene safety and animal welfare.

1 VICE PRESIDENT VALDEZ: Thank you.

2 That is the last member of the public signed up for
3 that agenda item.

4 Director Gelfand.

5 MR. GELFAND: I just want to make one more comment.

6 The weapons detection system that you employed I
7 thought was incredible. The fact that we had, you know, fewer
8 incidences and all is evidence that it worked. But I really
9 think it changed the tone of the experience for everyone who
10 went to the fair. The ease with which you came in, to not have
11 to, you know, take out backpacks, and be, you know, practically
12 strip-searched to get in, it was -- it was really amazing and I
13 really think, just generally, made the fair better for
14 everyone. So I don't know how you did it or if we own those
15 machines or we rent them; I don't know what the system is, but
16 utilizing that kind of technology moving forward I really
17 recommend.

18 VICE PRESIDENT VALDEZ: Thank you.

19 Carlene.

20 MS. MOORE: I just wanted to clarify the misquote by
21 the reporter in terms of -- with regard -- because we did have
22 workers who were actually stationed at the entrances and exits
23 to all of the livestock areas, all the areas that we had --
24 where we had animals; and while we cannot enforce (sic) people
25 to wash their hands, what we do is remind them as they are
26 leaving those areas to please wash their hands if -- in case

1 they have touched. And there's lots of signage throughout, and
2 yes, there were barricades in order to, you know, try to
3 prevent people from reaching into -- into any of those animal
4 areas.

5 And in terms of the -- where we were utilizing for --
6 watch our livestock exhibitors, the actual participants who are
7 in those buildings all the time, that's who we engage to assist
8 us with just reminding people not to eat or drink in those
9 areas and to also wash their hands.

10 So it was a combination of both of those factors
11 which I think we all believe is part of what has led to another
12 successful fair and a safe fair for everybody who came to visit
13 in those areas.

14 PRESIDENT ROWLAND: Carlene, this is Joyce. I had a
15 comment too.

16 And I think that some of that -- how that was done at
17 the fair developed early on, and as we saw what people's
18 behavior was like and what they were attending to and what they
19 were not attending to. So I don't know when the reporter was
20 there, but I know some of the enforcement activities and other
21 activities that you mentioned, like the barricading, some of
22 that went on as the exhibits came in, which were a little bit
23 later in the fair. And some of it was added to as we saw
24 people, you know, maybe not being as aggressive individually,
25 participants or people who were attending. So some of that
26 staffing got added on as it was seen as need, based on

1 behavior. So I think we learned some things out of this as
2 well.

3 MS. MOORE: Yes. And thank you for that.

4 It also -- our livestock areas change on a weekly
5 basis in terms of what the configurations and things are in
6 there and so to President Rowland's point, as that changed, we
7 were making adjustments and things as well. Sometimes, the
8 layout would change and where we had people deployed and things
9 of that nature. So it was constantly evolving as the fair
10 experience constantly evolves and we see how people are
11 interacting and utilizing the space. And not only in our
12 livestock area but in other areas where we made modifications
13 and changes to the layout of the fair just with regard to,
14 again, how people are flowing and how they are behaving in
15 those areas.

16 So thank you.

17 MR. GELFAND: Yeah. Yeah. I was definitely asked
18 not to bring our cinnamon rolls and lemonade into the animal
19 area, which, you know, to me, it was working. I had to eat
20 fast.

21 VICE PRESIDENT VALDEZ: Okay. Anything further
22 before we move on, finally, to Katie?

23 Okay. Finally, now, Katie, it's your turn.

24 MS. MUELLER: Well, thank you all for your kind words
25 and your support of the fair.

26 It truly was a wonderful experience to be back after,

1 you know, a two-year hiatus, and to walk around and seeing
2 everybody having fun and their smiling faces, it was just
3 really, really gratifying. I only cried, like, once a day.

4 But not ones to rest on our laurels, we are already
5 busy, underway, thinking about 2023 and all of those
6 improvements that we can make and how we can make the fair a
7 really fun experience again in 2023.

8 So what we are proposing to you today is the fair
9 dates of Wednesday, June 7th, through Tuesday, July 4th. We
10 would again be closed Mondays and Tuesdays just in June, so
11 that last Monday-Tuesday, July 3rd and 4th, we would still be
12 open. So this would actually add another day to the fair. It
13 would be a total of 22 days. We would be opening on the same
14 day that we did this year, on a Wednesday.

15 And the theme that we are proposing that I hope to
16 get all your support today is "Get Out There." And I love this
17 theme because it's a real call to action, and it means -- it
18 can mean so many different things. But it's like: Get Out
19 There. Get out there to the fair because what you're going to
20 see is a celebration of the diversity of outdoor activities
21 that we have in San Diego County and beyond.

22 But we all know, in living in San Diego County, it
23 takes you from the pines to the palms. Basically, you go from
24 the mountains to the beach to the desert and everything in
25 between when you're here. And we have such a diversity in this
26 state of state parks, and in this country, of national parks,

1 and in this county, of county parks. So there is just a ton.
2 There is no end to the amount of outdoor activities you can do.

3 So kind of picture summer camp means the start of
4 summer, which is the San Diego County Fair. So it's going to
5 be a lot of fun. It's going to give us a ton of opportunities
6 to partner with folks that we haven't gotten to partner with in
7 the past.

8 We are going to be putting together things like
9 scavenger hunts. We're going to be, like I mentioned,
10 celebrating our national and state parks. We're going to
11 celebrate California's many, you know, diverse climates. We're
12 going to be talking about encouraging and challenging all of
13 our food vendors to take on some classic campfire cuisine as
14 part of their menus; so everything from barbecue, s'mores, and
15 everything else you can think. They are much more creative
16 than I am so I'm sure they're going to come up with some great
17 things.

18 We're going to have traditional fair camp games from
19 arts and crafts to relay races. There's plenty of
20 opportunities to earn badges, ribbons, and bragging rights. So
21 it's going to be a really fun theme. It's already given us a
22 ton of inspiration. We'll be looking for ways to honor heroes
23 again. Even though that's not our theme, there's always
24 important people in our county who we can honor who do amazing
25 things related to our theme each year.

26 So we have a really brief video because during the

1 2022 fair, we actually had the opportunity to take some footage
2 that we will be using in future publicity. And then also, at
3 the very end of this, you will see our proposed logo for this
4 theme.

5 So Oscar, go ahead.

6 [Video is played.]

7 MS. MUELLER: And then we have a logo in Spanish as
8 well.

9 [Logo displayed.]

10 MS. MUELLER: So as we can see, this logo really
11 captures the theme that I just described, from the pines to the
12 palms. We've got the Ferris wheel, kind of representing the
13 fair, a little camping tent in there, and then you can see the
14 San Diego County Fair sort of in that script reminiscent of the
15 National Parks script. But some bright colors; it really is
16 going to lend itself well to a lot of different uses.

17 So we're very excited about the theme. Hope you're
18 excited too, and happy to answer any questions.

19 MR. SCHENK: I'm not hearing you if there are
20 questions.

21 VICE PRESIDENT VALDEZ: We are having a pause here as
22 the camera man focuses on the logo for next year.

23 [Multiple speakers.]

24 VICE PRESIDENT VALDEZ: Sorry. We are having a pause
25 here.

26 MR. SCHENK: I do have a question in the meantime.

1 VICE PRESIDENT VALDEZ: All right. Go -- Director
2 Schenk.

3 MR. SCHENK: What is the rent for that tent in the
4 middle of the infield?

5 [Multiple speakers; laughing.]

6 PRESIDENT ROWLAND: I know someone who can make you a
7 deal.

8 MS. MUELLER: Priceless.

9 PRESIDENT ROWLAND: I want to do the camp out there.
10 Okay?

11 MS. MUELLER: Yes. We are taking ideas. We are very
12 much in the idea stage so send me your good ideas or send Fred
13 your good ideas.

14 PRESIDENT ROWLAND: I had a question, Katie.

15 I know one of the themes that Carlene was talking
16 about this year was around affordability and, you know, making
17 sure that there was a broad range of our community members that
18 could have access. And I was just wondering if there's
19 anything that you all have thought of in that space that it
20 would either continue or may do anew. Things that you thought
21 were particular effective.

22 MS. MUELLER: In terms of just the theme itself or
23 you mean --

24 PRESIDENT ROWLAND: No. More broadly.

25 MS. MUELLER: Yeah. Well, we're, you know, in the
26 very beginning stages of meeting with some partners in things

1 that we think would be -- would work really well at the fair,
2 including the county and others. And I think out of that
3 brainstorming, we can come up with some ideas that lend itself
4 well to affordability and accessibility for all people.

5 The good thing is that camping can range from a --
6 can range from the very expensive glamping experience to the
7 very down-and-dirty, you know, tent camping experience and that
8 summer camp -- those summer camp memories that we all have.
9 And so we'd like to bring those opportunities to folks that,
10 you know, may not normally get to do that kind of thing.

11 So that's about as far as we've gotten so if you have
12 any other ideas, you know, please send them our way.

13 PRESIDENT ROWLAND: We're never short of ideas, but
14 thank you for considering that. I think it's an important
15 element, and it makes sure that the experience is accessible.

16 MS. MUELLER: Absolutely.

17 VICE PRESIDENT VALDEZ: Any other questions?

18 Director Gelfand.

19 MR. GELFAND: In the way of comment, I don't know how
20 you do your marketing to vendors who, you know, Eye Blue (sic),
21 this and that sort of thing here, but there are a lot of
22 private camp grounds in San Diego County, and they're easy to
23 find. They're literally, you know, online or there are
24 directories with all of those campgrounds. It would be
25 relatively easy to reach out to them and either have them buy a
26 booth or share booths, or whatever, and have a whole, a whole

1 thing devoted to private campgrounds in San Diego County.

2 Same is true of summer camps for kids, whether
3 they're sleepover or day camps. They're listed, you know, and
4 could relatively easily be reached out to.

5 MS. MUELLER: Great idea.

6 VICE PRESIDENT VALDEZ: Director Mosier.

7 MR. MOSIER: Yeah. I would also reach out to some of
8 the outdoor suppliers. REI contributes to the San Dieguito
9 River Valley Conservancy board. That is a board I am on.
10 Patagonia supports it. Getting those outdoor equipment vendors
11 engaged I think would be a very positive step.

12 VICE PRESIDENT VALDEZ: Director Schenk.

13 MR. SCHENK: This is Fred.

14 Yeah. So the advantage of what Don and Michael just
15 pointed out is, unlike this last year, really having the time
16 to do this well in advance. So these are great ideas and I
17 encourage the board and others to contribute their creative
18 ideas because we do want to make this -- assuming it is passed
19 by the board -- we do want to make this a, you know, a very
20 successful and really unique theme-based experience, one that
21 can't really be rivaled by any other fair in -- fairs in the
22 United States.

23 If there are no other comments, I would like to make
24 a motion, Mr. Chairman, to move the theme for 2023 to be "Get
25 Out There," with dates of June 7th through July 4th, being
26 closed Mondays and Tuesdays in June.

1 MR. GELFAND: I'll second that.

2 VICE PRESIDENT VALDEZ: Okay. That is Schenk with
3 the first; Gelfand as second.

4 Any further discussion and questions?

5 PRESIDENT ROWLAND: Do we have to have public comment
6 on this separately?

7 VICE PRESIDENT VALDEZ: You -- I assumed that that
8 was going to be comprehensive, and I think that Miss Sullivan
9 included her comments in her public comment.

10 If you'd like, I can open it up for further comment,
11 in the event they intended to speak further on this topic, and
12 I will do so.

13 Martha Sullivan, would you like to speak further on
14 this specific action item?

15 Thank you, Director Rowland.

16 MARTHA SULLIVAN: Thank you for this opportunity. I
17 was confused because I somehow thought that the future themes
18 had gotten, like, just referenced somehow at the very end of
19 the earlier part and then you went to comment. So I went ahead
20 and did my...

21 But I would like to really underline I believe it was
22 Director Rowland because I'm on my phone, who was again
23 bringing up affordability and accessibility. This is -- I
24 mean, as you all know, this is state property. And we
25 certainly need to do everything possible to make the county
26 fair affordable and accessible to all county residents. And,

1 you know, the current pricing is definitely out of reach.

2 I'd also just like to put in a -- what's the right
3 term? -- sensitivity about expense camping, given that you have
4 hundreds, if not thousands, of people who seminalize with
5 camping in tents because they can't afford housing in our town.

6 So thank you for that.

7 VICE PRESIDENT VALDEZ: Thank you.

8 Jane Cartmill was also signed up for this agenda
9 item, and I will allow her an opportunity to speak on this
10 specific action item before we take a vote.

11 JANE CARTMILL: I also was confused about the order
12 of the comments so I've made my comment.

13 Thank you.

14 VICE PRESIDENT VALDEZ: Thank you very much.

15 So that is the last member of the public signed up
16 for that item.

17 We have a motion; we have a second; and I believe we
18 are now at the place to vote.

19 Donna?

20 MR. SCHENK: Well, actually, you know, we really are
21 at a place where there should be an option, an opportunity, for
22 board discussion.

23 VICE PRESIDENT VALDEZ: That's fine. I'm sorry. I
24 thought that we had that.

25 MR. SCHENK: Technically, the discussion needs to
26 really take place after the motion's been made and seconded.

1 VICE PRESIDENT VALDEZ: Thank you.

2 Any director questions, comments, discussion?

3 MR. SCHENK: Yes. I would like to make this offer of
4 information for the public, if they are not aware.

5 There is a foundation that is very highly supported
6 by the board and by others. Several of us are actively
7 involved in the Don Diego Foundation board, and I am very proud
8 of the work that it does in a number of different avenues, but
9 one of which is we have over the many years provided access to
10 the County Fair for children and families who are not able to
11 afford the pricing that is charged. And not only is their
12 admission provided but also transportation provided for many of
13 these children and educational experiences to learn about
14 agriculture and what comes from running produce.

15 So it's a healthy way to teach children and to give
16 them the experience at the fair. I applaud those that
17 encourage the other things, but I just want to point out that
18 there are those of us who are already and have been for many
19 years actively engaged in any of those efforts.

20 VICE PRESIDENT VALDEZ: Thank you.

21 Any other?

22 Director Gelfand.

23 MR. GELFAND: In addition to what Don was mentioning
24 in terms of outdoor outfitting companies or whatever, boat, jet
25 ski, wave runner, kayak rental companies, I think, could
26 really, you know, potentially have exhibits here, as well as

1 charter boats and boat sales operations, yacht sales.

2 The other thing I want to mention just in terms of
3 affordability and access, particularly in terms of diversity,
4 we might consider distributing discounted tickets through the
5 San Diego Regional Center, which provides services to people
6 who are neuro diverse. So just another potential way to get
7 more people to the fair.

8 VICE PRESIDENT VALDEZ: Thank you.

9 Anything else?

10 MS. MOORE: And you just reminded me that a boat was
11 also sold during this year's fair.

12 **?: And we could probably sell a lot more.

13 MR. SCHENK: Nothing further, from what I can tell
14 from my view from behind a camera.

15 VICE PRESIDENT VALDEZ: Okay. Donna, can we have the
16 vote, please.

17 MS. O'LEARY: President Rowland.

18 PRESIDENT ROWLAND: Aye.

19 MS. O'LEARY: Vice President Schenk.

20 MR. SCHENK: Aye.

21 MS. O'LEARY: Vice President Valdez.

22 MR. VALDEZ: Aye.

23 MS. O'LEARY: Director Barkett.

24 MR. BARKETT: Aye.

25 MS. O'LEARY: Director Gelfand.

26 MR. GELFAND: Aye.

1 MS. O'LEARY: Director Mead.

2 MS. MEAD: Aye.

3 MS. O'LEARY: Director Mosier.

4 MR. MOSIER: Aye.

5 MS. O'LEARY: Director Nejabat.

6 MR. NEJABAT: Aye.

7 VICE PRESIDENT VALDEZ: All right. The motion
8 carries. Thank you very much.

9 MR. SCHENK: Thank you, Mr. Chairman.

10 And then, I do want to do something that I think is a
11 first in as far back as I can recall.

12 It is not uncommon for us to begin the signing of the
13 following year's fair as early as September, and we've done it
14 in August. But I think we're going to break ground, if I'm
15 correct, and we're going to begin having a conversation not in
16 as much detail as we are about 2023, but at least thematically
17 to begin talking about 2024 so that we can get better prepared
18 and create more opportunities over a longer period of time.

19 So Katie, if you would again take the microphone.

20 MS. MUELLER: Yes. I think, Fred, you're correct
21 that this is kind of groundbreaking for us, but it so
22 important.

23 As you know, a fair takes at least 10 months to begin
24 planning, but I think an even better fair takes a little more
25 time. So by potentially approving this theme, you're allowing
26 our staff to really begin the thought process of what can

1 happen at the 2024 fair. It gives us the time research
2 different ideas, you know, traveling, exhibition sometimes
3 require, you know, booking at least two years out. Some of
4 those kinds of things that we haven't been able to take
5 advantage of in the past not knowing what our theme was going
6 to be.

7 So the theme proposal for 2024 is "Let's Go Retro."
8 And it's all about attitude; the '80s, the '90s, the '70s, the
9 '60s and beyond. These decades are back with crazy colors and
10 larger-than-life elements, big bold shapes, colors and styling.
11 This theme will be a walk through all the best that Memory Lane
12 has to offer. And what excites me about this theme is in
13 particular is I really think we can tie our entertainment into
14 this theme in a way that we don't always get to doing
15 particular themes.

16 I think a theme exhibit featuring all this nostalgia
17 can really be a lot of fun. So we would like to propose that,
18 again. It hasn't been as flushed out or thought about as much
19 as the 2023 theme so, you know, it's kind of a wide-open
20 playing theme. Dates haven't been determined, but we
21 anticipate that happening later this year as well as a logo
22 development and that kind of thing. But just having the theme
23 approved and being able to get -- start the idea-gathering
24 processing and the research process is very helpful.

25 VICE PRESIDENT VALDEZ: Any questions, comments,
26 discussion?

1 Okay. I do think I'm going to open it up for public
2 comment again.

3 Oh, Director Rowland. Sorry.

4 PRESIDENT ROWLAND: I'm sorry. I was just going to
5 say, I was just thinking back to that comment about the world
6 design capital and that has elements of things like
7 sustainability and innovation in it. So I actually think
8 that's kind of interesting, and since it will be a focus in
9 2024, if there's some way we could, you know, think about
10 highlighting policy and innovation and sustainability in that,
11 it would be kind of cool.

12 VICE PRESIDENT VALDEZ: Director Mosier.

13 MR. MOSIER: Yeah. I'd like to go -- Joyce's
14 comments.

15 2024 in California is going to be an interesting year
16 because we're going to have almost as many electric vehicles as
17 gas vehicles, but there's a lot of nostalgia for all those good
18 old cars. But I think if we're going to have that nostalgia,
19 we also have to look forward to electrifying our
20 transportation.

21 So I want to -- it's a little bit difficult to get
22 that in that theme, but I think the nostalgia has to say we're
23 in a transition period, and let's value the past and what we
24 liked about it but also get ready for the future.

25 VICE PRESIDENT VALDEZ: Yeah. I don't think they are
26 mutually exclusive. I think that's a good -- a good point. So

1 I like that.

2 Any other questions or comments or discussion before
3 I ask for public comment on this item?

4 MS. MOORE: Well, I think with that, actually, that's
5 some really great points. And what it does is it goes back to,
6 again, what we have set out and embarked upon in terms of our
7 mission, and really, that vision to both honor tradition and
8 embrace innovation and so the opportunities of what is retro to
9 each generation is very different and so in essence kind of a
10 glimpse ahead of what will be retro in the future because of
11 what we're -- you know, how we're changing. So I think there
12 is a lot of play that we can do within it. These are not
13 mutually exclusive ideas but a way to forecast into the future
14 as well.

15 MS. ROWLAND: Yeah. I think that's a really good
16 point, Carlene, because it kind of -- it takes an idea of
17 retro, which, you know, has been done, and I'm not saying we
18 couldn't do it really well and make it really fun, but to put a
19 spin on it, kind of a futuristic spin on retro, you know, I
20 like that idea.

21 I think that gives you a lot to play with, Katie.
22 Aren't you lucky with those.

23 MR. SCHENK: Well, the past, the future, as opposed
24 to just retro.

25 VICE PRESIDENT VALDEZ: Okay. Before I have a
26 motion, I'm going to --

1 **MR. SCHENK?: Do we need a motion?

2 VICE PRESIDENT VALDEZ: I do think as an action item.

3 MS. ROWLAND: Yeah. It's an action item.

4 [Multiple speakers.]

5 MR. SCHENK: I think I'll entertain -- well, I'll
6 move the theme for 2024, "Let's Go Retro," with the notion that
7 dates and more specifics will be brought to the board.

8 VICE PRESIDENT VALDEZ: That's the motion.

9 Do I have a second?

10 PRESIDENT ROWLAND: I'll second it.

11 VICE PRESIDENT VALDEZ: That's Rowland. Okay.

12 And I am going to open it up for public comment.

13 Martha Sullivan.

14 MARTHA SULLIVAN: This is Martha Sullivan again. And
15 I appreciate the making note of my earlier suggestion about the
16 World Design Capital, which San Diego and Tijuana are making
17 quite a big deal out of.

18 I guess I want to express some, like, consternation,
19 sort of. Why the big rush to adopt the theme for 2024 at this
20 stage? I mean, you've gotten very little input on it, and
21 there wasn't even anything in the board packet that even gave
22 people any idea about what was being considered.

23 So I think this is really premature, and it doesn't
24 send a good signal about the board being open to, you know,
25 other perspectives. And the very idea that retro would be the
26 theme with everything we're dealing with, it seems it's really,

1 really backwards looking. It's just not what this board should
2 be doing. You need to be looking forward, very much.

3 VICE PRESIDENT VALDEZ: Thank you.

4 Jane Cartmill.

5 JANE CARTMILL: My public comment was for item 6.

6 Are we on item 6?

7 VICE PRESIDENT VALDEZ: No. We're on the last item
8 of 5, and that's to discuss the theme for the 2024 fair.

9 JANE CARTMILL: I have no comment. I don't have any
10 comment on that, thank you.

11 VICE PRESIDENT VALDEZ: Thank you. Thank you.

12 Before we take the vote, any further discussion,
13 questions, comments from the board?

14 Director Gelfand.

15 MR. GELFAND: Yeah. I'm also wondering why we need
16 to do this so quickly, and the motion doesn't take any of the
17 discussion of the board into consideration.

18 I'm kind of leaning toward moving to postpone this
19 decision at least for another month so staff can maybe take
20 into consideration more of the comments and come back to us.

21 VICE PRESIDENT VALDEZ: Would Katie or Carlene like
22 to expl- -- or Director Schenk -- for the reason behind
23 discussing it now for the 2024.

24 It is a departure from what we have done in the past.

25 MS. MOORE: Um-hum. Yes, it is, and part of this is
26 so that -- so typically and historically, as an industry, we

1 plan on a seasonal basis. One fair ends, then we start on the
2 next one. And it takes -- we actually lose some time in doing
3 that because there's the wrap up from that previous one.

4 And so part of that -- part of this is looking
5 forward and looking ahead as an organization to adjust our
6 thinking, too, so that we are planning for our future and not
7 just on an annual basis in terms of that.

8 And then there's also -- because we're going along,
9 the thoughts and ideas -- you're working on the current fair
10 but you're also trying to create and generate some ideas about
11 the next one. But when you don't know what that theme is going
12 to be and sort of how does that fit, there are missed
13 opportunities that happen in there for looking out -- you know,
14 looking for exhibits, displays, interactive opportunities,
15 partnerships and things like that that all of these things of
16 which take time.

17 So that's really the reason for -- for this shift.

18 And I think in terms of -- with regard to the board
19 discussion, things that have taken place is this is simply a
20 theme -- sort of a direction setting, but we haven't in essence
21 come down to, as Director Schenk shared, the details of it, the
22 logo, the look, what all this is going to mean. And we
23 absolutely take into consideration the board's discussion today
24 of not only having it be, again, about honoring tradition, but
25 also how do we embrace that innovation and take into account
26 the future, as we were talking about during that.

1 But hopefully that answers your questions as to
2 the -- the why versus the typical. And oftentimes, it's my
3 understanding, really, that the theme would happen as late as
4 October so we're even -- we're already in advance of ourselves
5 even for 2023. But from a staff and planning perspective,
6 again, trying to get away from just annual planning for things.

7 MR. GELFAND: So the theme was "Let's Go Retro"?

8 MS. MOORE: "Let's Go Retro."

9 MR. GELFAND: So in voting for this, would we be
10 approving the concept as well as that name, as well?

11 Is that -- would that be fixed, that name, if we vote
12 in favor of this motion? Because, I mean, one of the problems
13 I have with it is it does sort of lock us into --

14 MS. MOORE: It just looks backwards --

15 MR. GELFAND: -- the backwards look. If there was a
16 way to integrate the future at the same time.

17 MS. MUELLER: It's really just a marketing tag line
18 so I think the approval of the concept --

19 MS. MOORE: Concept --

20 MS. MUELLER: -- would be more than -- would be more
21 important --

22 MS. MOORE: How about a thematic concept approval --

23 MR. GELFAND: That's makes me a lot more comfortable.

24 MS. MOORE: Right.

25 MS. MUELLER: And we can be seeking out things that
26 would fit within that thematic concept as we go through the

1 next year.

2 PRESIDENT ROWLAND: My question about that is whether
3 or not that sort of sense of the board requires a vote on an
4 action item.

5 Anyway. I know there are others who want to speak as
6 well.

7 VICE PRESIDENT VALDEZ: Director Mead.

8 MS. MEAD: Hello, everyone. And apologies for my
9 late arrival.

10 I really appreciate this conversation, and I, Carlene
11 and Katie, really want to show you support for trying to get
12 ahead of planning a couple years out. I also want to support
13 the fair committee that I know works in advance to take in
14 ideas and vet them and bring them to the board.

15 Because we are almost a year ahead, I would like to
16 suggest that perhaps we either table the vote or that more than
17 likely, I'll vote against this only because I do think that --
18 that this -- and I agree with the theory that this theme in
19 general, you know, sort of retro looking as opposed to future
20 looking, is something that is going to be hard to create a
21 juxtaposition with past and future. I feel like what we're
22 intending to do is maybe fit a square peg into a round hole a
23 little bit here based on comments and feedback that we received
24 from today's conversation.

25 So I'd just love for us to think about whether or
26 not, as Michael suggested, putting this off for a month, taking

1 the vote off so that we don't have to have negative votes, and
2 taking the opportunity to maybe think through some of the
3 things that were suggested today may be a better route.

4 VICE PRESIDENT VALDEZ: Director Schenk.

5 MR. SCHENK: So I certainly appreciate the comments.

6 What I would observe is that in the planning of the
7 fair, as Katie and Carlene pointed out, and didn't go into as
8 much detail as they could have because they understand it well,
9 there are a lot of parts of this puzzle that require far in
10 advance planning.

11 If we're talking a month delay or two months, I don't
12 think it will dramatically change the value of putting together
13 a theme well in advance. But it is so critically important to
14 be several steps ahead of other fairs in -- in -- for many
15 reasons.

16 A lot of talent, you know, begins to plan their --
17 their concerts and their -- their travels 18 months in advance,
18 and now we're seeing even longer than that. Some of the
19 exhibits that we might want to do, since the pandemic things
20 have started to get so active that advance planning is far
21 smarter than later planning. We certainly saw that in this
22 past year.

23 So, you know, if it's a matter of a month or two, I'm
24 not troubled by that. But what I think we're really trying to
25 do is get some direction from the board. This is a theme that
26 we could give direction to staff and say we like this idea with

1 some modifications to it. You know, what you know from the
2 past is what you can benefit by in the future. But I certainly
3 wouldn't recommend that we wait far -- farther on into the
4 future in -- in establishing a theme.

5 By the way, not every fair even has a theme. In
6 fact, I think most do not. We're pretty unique in that we do
7 attach a theme. And we do it for a number of reasons. You
8 know, it brings a lot of members of the community in that might
9 not want to, you know, be coming to a fair. But every year
10 when we come up with a different theme, we tend to attract
11 those that are inspired by it or moved by it or just --

12 MS. MEAD: Have fun with it. Yeah. Have fun with
13 it.

14 MR. SCHENK: -- (inaudible) by it.

15 So, you know, what we're coming up with is really --
16 I mean, when we look at what we did this last summer, to the
17 extent there was a theme, I mean, it certainly plays a roll,
18 and it's an important part of it. But the average fairgoer I
19 don't think moment-to-moment, hour-by-hour, day-in and day-out,
20 is thinking, you know, "I'm enjoying this fair only because of
21 the theme" or "I moved only because of the theme."

22 So I wouldn't put, you know, more into it than is
23 required. But I would certainly encourage us to support the
24 staff in wanting to have enough time to be able to be ahead of
25 the curve.

26 VICE PRESIDENT VALDEZ: Director Barkett.

1 MS. BARKETT: Yes. I -- I think Director Schenk hit
2 on a very good point about advance planning and preparedness.
3 In fact, you can't advance plan enough and be prepared enough.

4 I always look at some of my most successful events
5 that I've been involved in in the past, and it's -- it's prior
6 planning. And I think it's brilliant. In fact, I've always
7 wondered why we didn't start planning more in advance. But it
8 always came out of, you know, the Fair Ops, and it was done
9 when it was done and it was tradition. But I am so pleased to
10 see that it has been rethought, and it gives you time to
11 evaluate. It gives you time to hone it. It gives you time to
12 get ideas from the board and outside, you know, community
13 groups.

14 And I see this as a real plus, getting a larger time
15 frame into, you know, into this. I also feel we're in a
16 different world. We're competing for more vendors which, to be
17 honest, has consolidated into a smaller group now. You see
18 that there's more competition out there in a strange way. And
19 we are still dealing with less help, in terms of, you know,
20 hiring either full-time or part-time employees.

21 And so I would be in favor of voting on this today,
22 and like we said honing it according to what we've heard and
23 then, you know, you coming back to us and saying, look, we took
24 everybody's comments; this is what it's going to be, and
25 letting you go from there and take it. You always do a great
26 job. I'm not concerned about it at all.

1 And so I would vote yes today.

2 VICE PRESIDENT VALDEZ: Director Gelfand.

3 MR. GELFAND: I appreciate what Director Barkett has
4 said and -- running with that theme.

5 I think it would be interesting if the Fair Ops
6 Committee actually was thinking in terms of a five-year future
7 plan in terms of themes and approaches to fairs. It gets a
8 little complicated from a Bagley-Keene standpoint because if
9 we, you know, discuss a five-year plan, then every other fair
10 in California or the country knows what we're up to. I don't
11 know if there's a way around that from a -- nope.

12 I'm getting word from our counsel that that is nope.
13 But at least internally to be thinking more in range I think is
14 a good idea.

15 VICE PRESIDENT VALDEZ: If you don't mind me jumping
16 in.

17 What I'm hearing is we went from locking into a theme
18 to kind of more thematic, which I think is a little bit
19 different. Then a question as to whether or not that really
20 prompts a motion and action item, to: I'm supportive in
21 general but I want a little more time. And I'm just -- and I'm
22 just wondering whether the general consensus would be why don't
23 we remove this from action item today, give it back to staff
24 for further discussion with committee work, and bring it back.

25 And I think that Director Schenk hit it well. We
26 don't want to prolong it. We want it sooner rather than later,

1 but either at the September or October meeting when you're
2 ready to take more definitive action after you have now taken
3 all of what we have had to offer today might be, in my opinion,
4 the best solution that would probably satisfy I think most
5 everybody on the board. I'm kind of getting that sense.

6 MR. GELFAND: I'd make that motion to table this
7 until the October or November meeting when the committee is
8 ready.

9 VICE PRESIDENT VALDEZ: And actually, I'm wondering,
10 Josh, wouldn't the mechanism be withdrawing the motion that is
11 currently here, and we just direct it back to staff to bring it
12 back?

13 MR. CAPLAN: I think that the -- if I may just say, I
14 think that Roberts' Rules requires that arie approve the table.

15 VICE PRESIDENT VALDEZ: Yes. That's what I mean.
16 I'm sorry. Yes. That's what I meant, is Director Schenk needs
17 to withdraw the motion or table the motion first.

18 MR. CAPLAN: Only If there's a second.

19 VICE PRESIDENT VALDEZ: There is a second, I think.

20 MR. SCHENK: Director Rowland had a second.

21 MR. CAPLAN: Oh, okay.

22 VICE PRESIDENT VALDEZ: So Director Schenk, are you
23 agreeable to tabling the motion to a future date when staff and
24 the committee want to bring it to the full board?

25 MR. SCHENK: I would be willing to table it for up to
26 60 days.

1 VICE PRESIDENT VALDEZ: Okay. All right.

2 Might a second need to do anything with that, Josh?

3 MR. CAPLAN: She does as well.

4 PRESIDENT ROWLAND: I'm fine with that tabling and
5 the time frame and then we can determine later on if it's
6 September or October.

7 VICE PRESIDENT VALDEZ: Okay. And that is what we
8 will do. I think nothing further needs to be done in that
9 regard.

10 Thank you very much.

11 MR. SCHENK: And with that, that concludes the Fair
12 Ops Committee report. It was a long one and a lot discussed,
13 but thank you for the time.

14 VICE PRESIDENT VALDEZ: Thank you very much,
15 everybody.

16 On to 5B, Finance Committee. I'm going to hand that
17 off to Carlene.

18 MS. MOORE: So in your packet on pages 13 through 16
19 are the financials through March. And as explained in the
20 report itself, due to a third-party platform and system failure
21 that we had which we became aware of as we were going into the
22 fair and then working through it, in essence, the bank
23 statements of April and May have not been completely
24 reconciled. It has taken a bit more manual work and labor to
25 go back through that detail.

26 And so the information is here in your -- in your

1 packet. What's not here, though, is really just in terms of
2 what the expectation is as -- for you as board members and the
3 expectation that staff has as well and that I have in terms of
4 that. And that is for the September meeting, to be complete
5 with these things through June so that we are completely caught
6 up on our financial reporting and, in essence, at a monthly
7 board meeting, you are looking at, you know, approximately six
8 weeks ago because of when board agendas and packets have to
9 be -- have to be out and distributed, there just isn't time for
10 it to be just the prior month. And so that is what we are --
11 are continuing to work on and work toward.

12 So the comparisons here are looking -- very much
13 looking backwards in terms of March of this year. But as you
14 can see on page 15, in terms of the balance sheet, this is an
15 adjustment that we made, if you recall, last year, where we
16 went back and we also -- we included 2019. So historically,
17 you really look at, you know, this year to last year. But
18 again, 2019 is still that kind of benchmark financially of the
19 last year that we had -- had a full fair. So we'll continue to
20 have this information as we go through the remainder of 2022.

21 In terms of where we're at today because I'm sure
22 that's what -- we are in a -- we're in a solid cash position in
23 terms of our operations and bank balances and things like that.

24 And so -- but I think it is worth noting that even as
25 early as March, you can see how our cash position has been
26 adjusting from 2019, even, and now into 2022, where in 2019,

1 much of our cash position was actually in the form of our loans
2 that we had and not necessarily cash in the bank; whereas in
3 2022, we have basically depleted those loans, the Water Quality
4 Improvement Project which was completed, and then The Center
5 and the final payments being made on that.

6 And so really, it's our operating cash position that
7 has grown in this time period, and that's before we even move
8 into the fair and the collecting of those deposits and things.

9 And so with that -- oh, also, too, the committee did
10 discuss -- and so just to update everybody on our -- our Energy
11 Efficiency Project loans through the Department of General
12 Services, if you recall this is a project that got underway in
13 2019, was completed in 2020, as I recall, and it include the
14 replacing of lightbulbs, window films on kind of west- and
15 south-facing windows, the Ansul Systems, or exhaust fans. I'm
16 sorry, the exhaust fans in the kitchens throughout the
17 Grandstand areas, low-flow toilets, faucets, things of that
18 nature. And that was done through the Department of General
19 Services, and we have a loan on that.

20 Those payments were set to begin in May of 2020, and
21 of course, with the pandemic and things like that, a grace
22 period was given on those loans which continued into 2021, and
23 they recently basically sent us a updated amortization schedule
24 with no interest on it for those first two years but now
25 payments will commence on that loan and those will start in
26 November of this year and be annual every year going forward.

1 And so with that, that concludes my -- the -- my
2 report on the Financial Committee.

3 VICE PRESIDENT VALDEZ: Great. I didn't have
4 anything further.

5 Director Gelfand, did you?

6 MR. GELFAND: No.

7 VICE PRESIDENT VALDEZ: Any questions or comments?
8 Director Mosier.

9 MR. MOSIER: The Energy Efficiency loan was roughly
10 \$3 million?

11 MS. MOORE: Yes.

12 MR. MOSIER: Okay. Thank you.

13 MS. MOORE: And so we do plan on, as part of our
14 budget process in the fall, on an annual basis to evaluate how
15 we are doing in terms of that because those savings are
16 based -- you know, are calculated based on anticipated savings
17 each year. But we also have to recognize that what the
18 utilities companies do then is raise rates. But we will be
19 looking at our usage each year and reporting back on that to
20 this board.

21 VICE PRESIDENT VALDEZ: Any further questions or
22 comments before I open up to public comment?

23 PRESIDENT ROWLAND: So are you suggesting a cause and
24 effect there, Carlene?

25 MS. MOORE: Well, I don't know. I mean, I think
26 there is potential of that as -- as -- not only for us but

1 really as more sustainable solutions and things like that are
2 found with regard to it that we see increases in the costs for
3 those companies to still provide those services, and whether
4 that be power, electric, gas even, water, trash services and
5 things like that in the future, it's a good thing to have going
6 on because the ideas that we also -- what we do is while our
7 kilowatt consumption is there, we're reducing our costs because
8 of our dedication to being sustainable here at the fairgrounds
9 and environmentally forward.

10 VICE PRESIDENT VALDEZ: Okay. Any other questions or
11 comments, discussion, before public comment?

12 Seeing none, Martha Sullivan.

13 OSCAR: Star six, Martha.

14 MARTHA SULLIVAN: I'm sorry. I lost track.

15 I'll pass on this.

16 VICE PRESIDENT VALDEZ: Thank you.

17 All right. I think that concludes Finance Committee.

18 On to 5C, and that's the appointment of the
19 California Fair Services Authority.

20 And I think, Carlene, you were going to take that
21 one.

22 MS. MOORE: Included in your packet on pages 17 --
23 really on page 17; 18 is an example of the resolution that
24 would be passed -- is that since we rejoined the California
25 Fair Services Authority Pool, insurance risk pool for the
26 industry, we need to designate our new board elector.

1 As you can see, the information that they have is
2 outdated at this time and in part because we had left the pool
3 many years ago so it just hasn't been updated during that time
4 period. And when we reentered the risk management pool, last
5 year, it is not updated at that time. And what this really --
6 this elector is for is to elect the representative to the board
7 of CFSA, or California Fair Services Authority, and I believe
8 it's done -- I believe it's every two years.

9 So you have the option of designating a person, but I
10 would encourage that it be designated by title so that in the
11 future, the information doesn't go unchecked and it's just --
12 it's on record for whoever is in whichever positions, and it
13 can be either CEO; it can be president or it can just be a
14 board member in general. So -- or a member of the governing
15 body.

16 VICE PRESIDENT VALDEZ: Director Gel- --

17 MS. MOORE: So if there are any -- I was just going
18 to say if there are any questions related to -- that's
19 really -- that is the responsibility of this role is the annual
20 elections for the CFSA board of directors.

21 VICE PRESIDENT VALDEZ: Director Gelfand.

22 MR. GELFAND: Yeah. I'd like to move that our
23 elector be the CEO.

24 PRESIDENT ROWLAND: And I'll -- this is Joyce, and
25 I'll second that.

26 VICE PRESIDENT VALDEZ: Okay. So that would mean

1 that the sole person would be the CEO without the opportunity
2 of a member of the board to be -- to be in that role, and I
3 just want to check that's the understanding.

4 Okay. That's good.

5 PRESIDENT ROWLAND: And it always goes by title, not
6 by name.

7 VICE PRESIDENT VALDEZ: Yeah. Okay. So the CEO.

8 Okay. I have a motion. I have a second.

9 Before I have a vote, I would like -- unless there's
10 a discussion.

11 Oh, I'm sorry. I see the court reporter.

12 COURT REPORTER: Can you all hear me?

13 [Multiple responses, "Yes."]

14 COURT REPORTER: Okay. I cannot hear you. I'm
15 getting a feedback. We're having a really bad thunder storm
16 here right now, and it's got a serious delay. And I cannot
17 hear you right now. I'm hearing a repeat.

18 I'm going to call Donna.

19 [Multiple speakers.]

20 MS. MOORE: Does she need a repeat -- I'm sorry.

21 Do you need a repeat of the motion?

22 COURT REPORTER: I cannot hear you, but I can tell
23 you what I think is happening. I think it's still --
24 everything is still recording, but we're having a horrible
25 storm.

26 Yeah. Let me call Claudine.

1 What's happening is it's still recording so I can go
2 back and capture all of this. But I will not be able to --

3 MR. SCHENK: Richard, would this be a good time to
4 maybe take a five-, ten-minute break?

5 [Multiple speakers.]

6 VICE PRESIDENT VALDEZ: Hold on one second, simply
7 because we have a pending motion and I want to see what the
8 court reporter is going to say after speaking to Donna.

9 So she's just going to do the recording. Okay.

10 So she's going to take the recording. And so then we
11 have a motion, we have a second. I am going to open up to
12 public comment.

13 And that's Martha Sullivan.

14 PRESIDENT ROWLAND: Hold on a second; I was going to
15 ask --

16 VICE PRESIDENT VALDEZ: Oh, I'm sorry.

17 PRESIDENT ROWLAND: So yeah. I just think from a
18 governance perspective, having it be a title is the way to go.

19 And I think I asked this question: It can't be an
20 either-or; it can't be the CEO or the board president; it has
21 to be one or the other? I think that was my understanding.

22 Carlene, is that correct?

23 MS. MOORE: Yes. Yes, that's correct.

24 VICE PRESIDENT VALDEZ: Oh, okay. Got it. It makes
25 sense to me now.

26 Okay. Thank you.

1 Any other further questions or comments before I open
2 up to public comment?

3 Seeing none, Martha Sullivan.

4 MARTHA SULLIVAN: Thank you. I'll pass.

5 VICE PRESIDENT VALDEZ: Thank you very much.

6 So I have a motion; I have a second. Any further
7 discussion before I take a vote?

8 Seeing none, Donna.

9 MS. O'LEARY: President Rowland.

10 PRESIDENT ROWLAND: Aye.

11 MS. O'LEARY: Vice President Schenk.

12 MR. SCHENK: Aye.

13 MS. O'LEARY: Vice President Valdez.

14 MR. VALDEZ: Aye.

15 MS. O'LEARY: Director Barkett.

16 MS. BARKETT: Aye.

17 MS. O'LEARY: Director Gelfand.

18 MR. GELFAND: Aye.

19 MS. O'LEARY: Director Mosier.

20 MR. MOSIER: Aye.

21 MS. O'LEARY: Director Mead.

22 MR. MEAD: Aye.

23 MS. O'LEARY: Director Nejabet.

24 MR. NEJABAT: Aye.

25 VICE PRESIDENT VALDEZ: Thank you very much. The
26 motion carries.

1 We're on to item 4, the Management Report.

2 Carlene.

3 MS. MOORE: Did we want to take a break? I thought I
4 heard a --

5 VICE PRESIDENT VALDEZ: Actually, I think -- I think
6 the suggestion was taking a break just simply because of
7 waiting for the logistics on the reporter.

8 MS. MOORE: Okay.

9 VICE PRESIDENT VALDEZ: But I think we'll fly through
10 the Management Report and then take a break before we go to
11 closed session, if that's okay with everybody.

12 Okay. Carlene.

13 MS. MOORE: All right. Well, first, before I dive
14 into talking about things, I am very excited today to
15 introduce -- if you recall at last month's meeting this board
16 approved -- the meeting we don't normally have in July -- but
17 this board approved our contract with a new Equestrian Center
18 operator at Del Mar Horsepark.

19 And so joining us today -- and so I'd like to give
20 him a few minutes just to also introduce themselves, is Tom
21 Struzzieri of Struzzieri Ventures, as well as kind of the Water
22 Quality Improvement team, we have both Bryan, which is with
23 Tory Walker; sorry. And then hiding behind the podium over
24 there is also Wayne Rosenbaum joining us as well.

25 And so Tom, if you'd like to come on up to the
26 microphone and say hello.

1 MR. STRUZZIERI: Hello to all, and thank you for your
2 support on our proposal. We are excited about it, that's for
3 sure.

4 We're in the midst of running lots of horse shows
5 right now, and that's why we're happy to come out here right
6 now take a break from those. And we're going to hit the ground
7 running very soon.

8 Some of the changes we're going to make, I think we
9 can make -- they don't fall under the water boards,
10 improvements of stalls and things of that nature we're going
11 start right away. During the next few weeks, we have a -- we
12 plan to make some great improvements in the park. We're
13 excited about the fact that we're going to have some horse
14 shows there, and, you know, Bryan has hired the best engineers,
15 and we've seen some of the reports that they've done and what
16 they're planning on doing there so we're -- we had a quick
17 meeting with the water board the other day. That went well.
18 And we excited, really excited.

19 So I'm not going to take up too much of your time.
20 You have quite the energy so I'm happy to have heard part of
21 it. And I'm glad to be part of the team.

22 VICE PRESIDENT VALDEZ: We look forward. Thank you
23 very much for being here.

24 Any questions or -- from anybody?

25 No? Okay.

26 Thank you very much for being here. We really

1 appreciate it. We look forward to working with you.

2 MR. STRUZZIERI: Bryan, you want -- did you want to
3 talk to Bryan, the engineer? He has all the answers, more than
4 any of us.

5 [Laughing; multiple speakers.]

6 MR. STRUZZIERI: He's the brains.

7 MS. MOORE: That will be great, Bryan.

8 MR. BRYAN HILLS: I can speak to this with kind of
9 broad strokes.

10 I'm Bryan Hills, Tory Walker Engineering.

11 MS. MOORE: Is that on?

12 PRESIDENT ROWLAND: Is that mic on? because we really
13 can't hear.

14 BRYAN HILLS: Okay. I'll just speak to broad strokes
15 of the plan.

16 We have, I think, a pretty solid plan that's been
17 pulled together for addressing the storm water quality needs of
18 the Horsepark site. We have a bit of a coalition, great team,
19 that's been pulled together of dedicated individuals, including
20 Wayne over here, a lot of us working in collaboration with
21 Carlene and Dustin, and the 22nd --

22 COURT REPORTER: Donna, I hate to disturb you, but I
23 need him to step closer to the mic. Even with me being able to
24 record, I'm not -- I'm barely hearing him.

25 BRYAN HILLS: Okay. Is this better?

26 MS. O'LEARY: Yes.

1 BRYAN HILLS: Okay.

2 So all of us working in collaboration and hopefully
3 in continued collaboration with the water board to come up with
4 the best, most effective, and cost effective solution for
5 dealing with the water quality needs of the site.

6 We have design development underway. We're going to
7 be working on the construction drawings starting next month.
8 The goal is to get 30 percent plans to the water board in
9 October. We don't expect a long and drawn-out approval process
10 with the water board. So hopefully, fingers crossed, we'll be
11 in a position to get construction underway on the improvements
12 early next year and targeting July of next summer getting
13 horses back on the site.

14 VICE PRESIDENT VALDEZ: Michael.

15 MR. GELFAND: Aside from approvals from the water
16 board, do you need to go through the Coastal Commission at all
17 for permitting?

18 BRYAN HILLS: Want to speak to that, Wayne?

19 WAYNE ROSENBAUM: Yeah.

20 Wayne Rosenbaum, Environmental Law Group. Actually,
21 I represent you guys, and I'm only here to kind of coordinate
22 that bridge.

23 At this point, we don't know or don't think that we
24 have any Coastal Commission issues. We're going to have to
25 look at the final plans and make sure, confirm that, but no, I
26 don't think that's going to be an issue.

1 MR. GELFAND: I believe you're just fulfilling what
2 they've already requested, and it's not going to require a new
3 permit.

4 WAYNE ROSENBAUM: That's -- yes. Yes.

5 You know, belt, suspenders, never say never. But
6 having said all of those things, that does not look to be an
7 issue, and --

8 MR. GELFAND: Good.

9 WAYNE ROSENBAUM: -- from our side of the table, it
10 looks as though things will move smoothly through the Regional
11 Water Quality Control Board, based on the work that Tory Walker
12 and the new lessee has presented to Dustin, et al., on this
13 issue.

14 MS. MOORE: Thank you.

15 WAYNE ROSENBAUM: Unless somebody has questions.

16 VICE PRESIDENT VALDEZ: Any other questions from
17 Zoomland?

18 No? Okay.

19 Thank you very much. Thank you for being here. We
20 really appreciate it.

21 MS. MOORE: Thank you. Thank you.

22 VICE PRESIDENT VALDEZ: Back to you, Carlene.

23 MS. MOORE: So just a couple things to update on.

24 And this goes back to a conversation from a while
25 back but have been continuing to work through an MOU with the
26 Don Diego Scholarship Foundation, and we anticipate bringing

1 that forward this fall for this board to then review and
2 approve as we enter into that -- into that MOU.

3 We're currently conducting market research for the
4 2023 Del Mar National Horse Show with plans and with the intent
5 to issue an RFP, and that work is underway even as we speak.

6 Scream Zone will be back this year. They're actually
7 out there setting up for things. We transitioned this to a
8 rental event with the partner that we had previously, but it
9 will be back so there will be more information on that coming.
10 You should see that starting to hit social media very soon.

11 Also in the process of interviewing potential
12 strategic planning consultants for presentation back to the
13 committee so we can get back to some of those elements and work
14 as well.

15 And next month kicks off budget season for us. We've
16 got -- there are various seasons that we're dealing with.
17 There's, you know, horseracing season; there's the fair season;
18 and there's also budget season. So that will be starting next
19 month from a staff perspective and so we will have more
20 information on that coming forward and working very closely
21 with the Finance Committee on that.

22 One other thing that I also wanted to update on in
23 terms of just operational updates is also as has been
24 previously discussed, we issued an RFP for the tennis operator
25 as we've had multiple interest in it. We have received several
26 complaints. Those are included in your packet this month, as

1 per our practice that when communications are sent to the full
2 board, they are distributed in the packet as well. They are
3 related to the current operator, and while the item is not on
4 agenda, it's not agendized for discussion today, it will be
5 next month when the board considers -- because on the board's
6 agenda will be the consideration for the contract approval for
7 the tennis center operator. That RFP is currently open.

8 I just want -- part of the purpose in reporting
9 this -- reporting on this to you today is so that you are aware
10 that the due diligence is being conducted as it relates to
11 contract violation, in essence, the contractor's requirement to
12 comply with laws, local, state, federal, and so on. And so for
13 us as the district, this is a contract issue; it's not an
14 employment issue. We are not the employer in this case, and
15 the employment practices are really the responsibility of other
16 agencies that oversee employment matters.

17 However, any violations of -- in labor law could, in
18 essence, be relevant information for the RFP considerations.
19 So there will be more -- I can't take any, really, questions at
20 this time because again this was not on the agenda but just
21 want you to be aware as board, and we'll have further
22 discussion of it at next month's meeting.

23 Also have just some -- so moving on to construction
24 project updates. We're still working through some final -- and
25 I'm reporting in Melinda's absence today -- but we are still
26 working through some final things on the Surf & Turf RV Lot,

1 which, again, you know, this was funded through what were
2 called the SB 5 or Prop 68 grants.

3 And so some of these issues, as has previously been
4 reported, again, are related to supply chain issues of getting
5 the materials in order to finally wrap -- finally wrap up these
6 projects. But we -- the new entry gates -- the new entry gates
7 need to open in the opposite direction for safety and to not
8 block the entry-exit as that's happening, as well as ADA cites
9 they need handrailing installed for the safety of them. We'll
10 be installing some -- or planting new trees and things like
11 that, and we're still waiting on that infamous electrical panel
12 that has been back ordered.

13 The Golf Center roof is a completed project at this
14 time so that's taken care of.

15 And on front-side housing, all of the temporary
16 repairs have been completed, and we are in the process of
17 getting some more information to bring back to this board next
18 month for further consideration of the next steps with regard
19 to that -- that roofing repair.

20 The structural assessment is -- that we've asked for
21 on it -- the estimated completion date on that is next -- is
22 the end of next week so again, we'll have more information at
23 next month's meeting.

24 The RFP for our facility condition assessment is
25 being released next week, and this is a really -- our request
26 to have a comprehensive assessment done of our facilities so

1 that we can plan both short- and long-term. This could have
2 master plan implications to it in terms of our facilities, but
3 also short-term so that as we are -- you know, needing -- and
4 we need to invest in, you know, components of this facility, of
5 the entire plant here, but that we're doing that wisely with
6 the bigger picture and understanding of really just what are
7 the conditions of the facilities that we are dealing with.

8 We are also still wrapping up small items due to the
9 de-scoping of The Center entertainment venue while
10 simultaneously working through the contract with Belly Up and
11 hope to have some announcements here shortly, in the next two
12 weeks, actually.

13 And then, kind of a last construction project update
14 is that celebrity suites in the Grandstand, while not an issue
15 this time of year but potentially for the winter, we are going
16 be making a temporary -- I should say a short-term roof repair
17 to the celebrity suites because of leaks that we have there,
18 that's really a two- to three-year plan, again going back to
19 this issue of what are the overall conditions of things that we
20 are dealing with and that we are faced with.

21 Some industry news and updates.

22 In your packet -- I don't have the page -- but
23 there's a letter from CDFA regarding the new fair funds MOU
24 that hopefully everybody had a chance to -- to look at and to
25 review.

26 This is -- this is related to, if you recall, the new

1 fair funds, or previously it was AB 1499. This is the sales
2 tax revenue -- fund source for the industry, and it's a
3 reminder letter from CDFA of the requirements, especially as
4 they pertain to the agreements we made in accepting those
5 funds, of which we were in compliance with that for this year.
6 So we paid overtime on our temporary employees. Previously,
7 the district has had an exemption from that per the FLSA, the
8 Federal Labor -- Federal Labor Standards -- I usually know that
9 one and it rattles off. And it's a -- it's kind of a
10 recreational exemption. It's based on your 12 months' cash
11 revenues and your high versus your low and having enough
12 difference in that. So it's kind of -- it's like recreational
13 because of peak season so peak valleys with regard to the way
14 the cash flows.

15 Because of the condition, what we've been
16 experiencing in 2020 and in 2021, we would have lost that
17 exemption anyway which is part of why we proceeded with it.
18 But this is something that the Finance Committee will be
19 discussing with you during the budget process as we go back to
20 and just evaluate what -- the MOU and whether or not we
21 continue to -- and what those revenues may look like in the
22 future and whether or not we can continue to be in compliance
23 with that MOU.

24 PRESIDENT ROWLAND: Just let it roll off your tongue.

25 Fair Labor Standards Act. Fair Labor Standards Act.

26 MS. MOORE: Thank you.

1 Yes, it was the "Act" part that was throwing me off.
2 It didn't sound right in my head so thank you.

3 Also, too, just as an update, the governor recently
4 updated -- State of California updated the travel ban list to
5 add additional states, which now include Arizona, Indiana, and
6 Utah. And this has impact to us for the annual International
7 Association of Fairs and Expositions conference that we have
8 missed for the last three years while it was in Texas, which we
9 also could not travel to.

10 So in terms -- there is a process by which -- and we
11 are submitting for that -- to request exemption for staff from
12 a professional development -- for professional development
13 purposes so we will be pursuing that. Potentially, if there
14 are others that arise, there are opportunities with IAVM, the
15 International Association of Venue Managers, that we have also
16 missed out on as a result of the state where those professional
17 development opportunities are.

18 And so fortunately, before the travel ban went into
19 effect, Chief Administrative Officer Carmichael and I were able
20 to attend IAVM's Venue Connect just this last -- in July, which
21 was held in Phoenix, Arizona, and it was very much a worthwhile
22 experience. A lot of really great educational information and
23 opportunities there. Connected with some vendors out there for
24 some of the services that either we utilize now or may be
25 looking to have in the future including, for example, an --
26 emergency response plan assessments, the Blade technology that

1 we talked about earlier, and there are new vendors coming into
2 that arena and things like that as well.

3 And next month, Chief Operating Officer Mueller and I
4 will be attending the Western Fairs Association Feature Fair
5 Tour to the New Mexico State Fair. So this is a behind-the-
6 scenes opportunity to look at their operations, and
7 historically, we have tried to participate in these things as
8 they visit other fairs.

9 And unless -- if there are any questions on any of
10 that, I'll wait to have Premier.

11 VICE PRESIDENT VALDEZ: Director Gelfand.

12 MR. GELFAND: I do have two questions.

13 You mentioned an RFP related to strategic planning.

14 Is that the hiring of a financial analysis company to
15 look at -- what, exactly -- what's the scope of --

16 MS. MOORE: Oh, I mentioned looking for, like -- yes,
17 the strategic planning consultants.

18 In essence, we are no longer in contract -- we
19 cancelled that contract earlier this year -- with the Finley
20 Group and so replacing -- so kind of a -- just sort of a lead
21 consultant with regard to the strategic planning. But yes,
22 we're also -- also working on some other RFPs to come out
23 related to those components that we outlined for including,
24 like, the financial --

25 MR. GELFAND: Okay.

26 MS. MOORE: -- the highest and best use types of

1 assessments.

2 MR. GELFAND: Perfect. Okay.

3 MS. MOORE: And those will be RFPs.

4 MR. GELFAND: Great. And then maybe next month, you
5 can give us the status of those.

6 MS. MOORE: Um-hum.

7 MR. GELFAND: And then my second question is related
8 to The Center.

9 Is there -- is there at any point along the way going
10 to be an ad hoc or new committee related to liaison or
11 communication or commenting on or overseeing on the operation
12 of The Center, and is there any opportunity for the board to be
13 involved in -- prior to bringing it to the board -- just the
14 terms of that contract or any aspects of it?

15 MS. MOORE: Well, the board already approved that
16 back in April. In terms of that, the terms of it were outlined
17 in the RFP.

18 MR. GELFAND: Okay.

19 MS. MOORE: And so at this point now, I mean, I think
20 it's still a question for both --

21 MR. GELFAND: There's probably no need at this
22 point --

23 MS. MOORE: Yeah. It's kind of the operations of The
24 Center, and really what we're working -- it's just some fine
25 tuning of some language. It's not any significant changes to
26 that. And we are -- without divulging too much information,

1 we're very close.

2 MR. GELFAND: Okay.

3 MS. MOORE: And very close to some other -- to some
4 announcements and things for The Center.

5 MR. GELFAND: Good. Okay.

6 VICE PRESIDENT VALDEZ: Any other questions before we
7 move on to Premier's...

8 Okay. Go ahead. Carlene. I don't see any.

9 MS. MOORE: So -- yeah. So moving onto in terms of
10 the Premier P and L, we have Mark -- and Mark, if I pronounce
11 your last name wrong -- is it Neveu?

12 MARK NEVEU: It's Neveu.

13 MS. MOORE: Okay.

14 Joining us today, not Mark Wiggins. So -- and Mark's
15 been on the Premier team and most recently became the -- the
16 new finance person for Premier.

17 So welcome.

18 MARK NEVEU: Thank you.

19 Yeah. Mark couldn't be here today so I'm going to do
20 my best in his stead.

21 So for June of 2022, we had a food service revenue of
22 \$3,095,659 versus a budget revenue of \$2,337,623. The total
23 cost of goods sold was \$619,734, and that left a gross margin
24 of \$2,475,925. After a payroll of \$879,153 and a -- operating
25 expenses of \$275,487, there was a net profit of \$1,321,285.
26 Net distribution to the district was \$1,156,124 versus a budget

1 of \$651,157.

2 So for year to date, that brings the total revenue to
3 \$3,918,113, with a cost of goods of \$782,759 for a gross margin
4 of \$3,135,354. After a payroll of \$1,894,835 and operating
5 expenses of \$599,585, you had a net profit of \$640,934 for the
6 year. So that leaves the planned distribution for the year at
7 \$568,817 for the district against a budgeted loss of \$21,381.

8 MS. MOORE: Thank you, Mark.

9 VICE PRESIDENT VALDEZ: Any questions?

10 Director Gelfand.

11 MR. GELFAND: Congratulations on the control of
12 expenses and bringing more to the bottom line.

13 What's the -- is there an explanation for the reason
14 that the total revenues, the gross revenues, are down so
15 significantly from 2019, both in June and year to date?

16 MARK NEVEU: For 2019, it was -- there was a lot more
17 catering, especially in the first half of the year. So these
18 would be kind of small events and things. Had a lot higher
19 revenue but also a higher cost of goods and higher payroll. So
20 a lot of those didn't happen. Also some of the items for the
21 fair, as well, such as, like, the concert dinner series and
22 things that, were not part of this year's operation.

23 MR. GELFAND: All right. Thank you.

24 MS. MOORE: So if I can just follow up to that.

25 When he's referring to the catering, what we -- some
26 of the business that we haven't seen come back yet because we

1 are still in a pandemic have been those kind of fund-raiser
2 types of dinners, private events, things of that nature, that
3 really drove the catering numbers as well, in addition to
4 rental events for us. So while we're having a host of activity
5 and things going on here at the fairgrounds, we haven't seen
6 that -- that business return yet.

7 MR. GELFAND: Trade shows, gun shows; all those kinds
8 of things.

9 MS. MOORE: Not gun shows.

10 MR. GELFAND: Well, they're going to --

11 [Multiple speakers.]

12 MR. GELFAND: But they were here in 2019.

13 MS. MOORE: But trade shows and things are here.

14 No, but it's the catering event. It's the dinner
15 events.

16 MR. GELFAND: Yeah.

17 MS. MOORE: So weddings, anniversary celebrations;
18 again, not part -- the kind of fund-raiser dinner components;
19 that's what they refer to as -- in terms of the catering, as
20 compared to, you know, the trade shows, the home and garden
21 shows and things. While they have food service and things,
22 they don't have catering to them.

23 MR. GELFAND: But they -- that would add to the gross
24 revenue that Premier --

25 MS. MOORE: Having those catering events, yes.

26 MR. GELFAND: Well, but even -- even a trade show

1 that has some food would --

2 MS. MOORE: Right. But those, we have -- I guess
3 what I'm trying to say, those have returned in terms of
4 activity. What hasn't really returned to us is --

5 MR. GELFAND: Is the banquets, catering.

6 MS. MOORE: -- catering, the banquet-type of events
7 and activities.

8 MR. GELFAND: Yeah. Right. All right.

9 VICE PRESIDENT VALDEZ: Any other questions?
10 Anything further on yours?

11 MS. MOORE: That concludes my report.

12 VICE PRESIDENT VALDEZ: Okay. We have public comment
13 on this item, and that is Martha Sullivan.

14 MARTHA SULLIVAN: Hello. I'll pass.

15 VICE PRESIDENT VALDEZ: Thank you very much.

16 That leads us to regular public comment.

17 And back to you, Martha. Martha Sullivan.

18 I should say general public comment.

19 MARTHA SULLIVAN: Back again.

20 I did want to report I've been watching the Del Mar
21 horseraces, and -- I monitor them -- and I did want to report
22 that the constructed wetlands have certainly grown in, look
23 much more filled out, but there's definitely still algae
24 growing so I hope that that is being addressed because that's a
25 really serious issue in terms of that \$15 million project
26 functioning the way it's supposed to. And I hope, as I have

1 suggested before, that there will be a presentation about this
2 \$15 million project and how it's going and, you know, that's a
3 very, you know, significant project, and it needs to be
4 reported on.

5 I also just want to emphasize to you that there have
6 been two deaths of horses at Del Mar already, two two-year-
7 olds' sudden death. So this meet is already killing horses.

8 Thank you.

9 VICE PRESIDENT VALDEZ: Thank you.

10 The next member of the public up for public comment
11 is Pam Slater-Price.

12 PAM SLATER-PRICE: Thank you very much, board. My
13 name is Pam Slater-Price, and I reside in Del Mar. And I won't
14 take much of your time.

15 I'm calling just to also speak about the two sudden
16 deaths, the two years old -- the two-year-olds, in the last 12
17 days of July, one being the unraced Night Girl, and the other
18 being Money One, who raced on July 23rd.

19 I think it's always important that we consider these
20 animals because they're considered by the race track to be
21 athletes. How -- what other kind of a sport would you find
22 where you have your athletes being killed off at this rate. It
23 would not be acceptable. And I believe as of now, 38 horses
24 have been killed for gambling in California to date. So that's
25 a terrible statistic.

26 And I know that the Fairgrounds -- the membership say

1 the racing organization has been working to try to reduce this,
2 but obviously, they need more -- they have more work to do.
3 They need to reduce the number of drugs. They need to increase
4 the age of the horses. They need to make certain those horses
5 are here long enough to be acclimated, and they need to make
6 sure that this is a safe race for the athletes.

7 Thank you very much.

8 VICE PRESIDENT VALDEZ: Thank you.

9 And the last member of the public signed up for
10 public comment is Jane Cartmill.

11 OSCAR: Star six, Jane. You are in the meeting.

12 JANE CARTMILL: We seem to be on the same page, the
13 commenters.

14 Sudden death allegedly from cardiac distress that has
15 never been fully documented or explained has become a recurring
16 feature in California racehorse fatalities over the past two
17 years, including notably Medina Spirit. And as you just heard,
18 so far in 2022, the horseracing board has reported six sudden
19 deaths of 38 racehorse fatalities reported, and Del Mar has
20 seen the sudden deaths of two two-year-old fillies in the last
21 12 days of July.

22 According to Dr. Richard Fogoros in a current article
23 in Very Well Health, quote, "The sudden death of a young,
24 apparently healthy athlete is a great tragedy. The odds that
25 any given athlete will die suddenly are very small. Estimates
26 range from 1 in 50,000 to 1 in 300,000 over 10 years," end of

1 quote.

2 In 2005, the New Sciences publication pegged the
3 thoroughbred public -- population at 500,000, with foal crops
4 declining by half since then. Let's say conservatively that
5 there are 300,000 thoroughbred racehorses currently. Based on
6 the estimate, one could predict six sudden deaths in a 10-year
7 period worldwide. Compare that to six sudden deaths in a
8 period of only seven months in just one state.

9 The New Sciences investigation indicates that for
10 most cardiac conditions, the risk of sudden death is highest
11 during physical activity that requires bursts of extreme
12 exertion, intensive training programs or exercise in conditions
13 of high heat, humidity and/or altitude.

14 When the same factors apply to horse, racing becomes
15 a veritable formula for instant death.

16 MS. O'LEARY: Your time is up.

17 VICE PRESIDENT VALDEZ: Thank you.

18 That concludes public comment, and that concludes
19 this portion of the -- public portion of our meeting.

20 We are now going to break and go into closed
21 executive session so if everyone could please close their Zoom
22 and join us in the other forum, we will start in about five
23 minutes.

24 (The meeting adjourned to closed
25 session at 3:47 p.m.)

26 * * *

1 (The open session was resumed at

2 5:46 p.m.)

3 VICE PRESIDENT VALDEZ: We are reconvening to the
4 open session.

5 The board considered the advice of counsel on the
6 closed session portion of the agenda, and there is nothing to
7 report.

8 There is no further items on the agenda to cover at
9 this meeting and so by acclamation, the meeting is adjourned.

10 Thank you, everybody, for your patience and
11 attention.

12 See you next time.

13 (The meeting adjourned at 5:47 p.m.)

14 -o0o-

15

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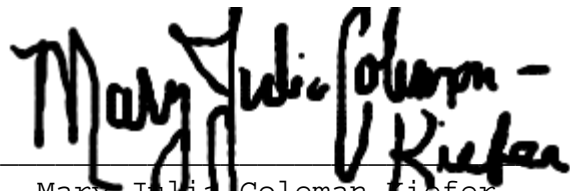
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I, Mary Julia Coleman Kiefer, do hereby certify:

That the proceedings were taken before me at the time and place herein named; that said proceedings were reported by me in the digital reporting method and later transcribed through computer-aided transcription under my direction, and that the foregoing transcript is a true record of the proceedings.

I do further certify that I am in no way interested in the outcome of this proceeding nor related to any of the participants or their respective counsel.

In witness whereof, I have hereunto set my hand this 6th day of September, 2022.

A handwritten signature in black ink, reading "Mary Julia Coleman-Kiefer". The signature is stylized with a large, looped "M" and "J", and a cursive "Kiefer".

Mary Julia Coleman-Kiefer
Certified Electronic Reporter
No. 1468

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